

The Prudential Series Fund, Inc.
Jennison Portfolio

JENNISON ASSOCIATES

Subadviser to the Prudential Series Fund, Inc.

As of 03/31/10

Investment Objective: The investment objective of this portfolio is to achieve long-term capital appreciation.

Investment Strategy: The subadviser, Jennison Associates, seeks to invest in equity securities of established companies with above-average growth prospects. Jennison selects stocks on a company-by-company basis using fundamental analysis. In making its stock picks, Jennison looks for companies expected to have strong growth in earnings and sales, high returns on equity and assets, or other strong financial characteristics. In the world of growth investing, market expectations have more of an impact on growth stock movement than past performance. Often, the companies Jennison chooses have superior management, a unique market niche or a strong new product.

Portfolio Managers: This Portfolio has been managed by Spiros "Sig" Segalas, Michael Del Balso and Kathleen A. McCarragher of Jennison since 1999.

Sig is a founding member, president and chief investment officer of Jennison. He has been in the investment business for over 46 years and was recognized as a

"Manager of the Decade" in 2000 by Mutual Fund magazine.

Michael is managing director and director of research for growth equity. He joined Jennison Associates in 1972 after four years with White, Weld & Company, where he was a vice president, stockholder and followed growth companies with emphasis on the consumer area. Michael is a member of the New York Society of Security Analysts.

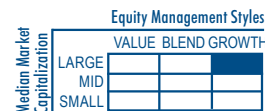
Kathleen is managing director and head of growth equity. She joined Jennison in 1998 with 20 years of investment experience that included positions with Weiss, Peck & Greer (1992-1998) and State Street Research and Management Company, where she was a member of the Investment Committee.

Top Portfolio Holdings*

1. Apple, Inc.	5.1%
2. Google, Inc. - Class A	4.0%
3. Amazon.com, Inc.	4.0%
4. Microsoft Corp.	3.5%
5. Visa, Inc. - Class A	3.1%
6. Hewlett-Packard Co.	3.0%
7. Schlumberger Ltd.	2.9%
8. Mastercard, Inc. - Class A	2.9%
9. Medco Health Solutions, Inc.	2.8%
10. Occidental Petroleum Corp.	2.5%

Top Sector Weightings*

1. Information Technology	37.7%
2. Health Care	18.0%
3. Consumer Discretionary	17.1%
4. Financials	6.4%
5. Industrials	6.4%
6. Energy	6.4%
7. Consumer Staples	5.6%
8. Materials	1.4%



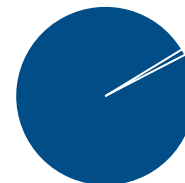
Portfolio Facts

Net Assets \$1,300.0 Million
 Inception Date 4/25/95

Benchmark

Russell 1000 Growth Index

Portfolio Composition



98.9% Equities
 1.1% Cash & Equivalents

For registered products this information must be preceded or accompanied by prospectuses. Variable products are sold by prospectuses, which contain more complete information including fees, contingent deferred sales charges and other costs that may apply.

Contact your registered representative or visit <http://fundinfo.ohionational.com> to obtain current prospectuses. Please read the product and fund prospectuses carefully before you invest or send money. Investors should consider the investment objectives, strategies, risk factors, charges and expenses of the underlying variable portfolios carefully before investing. The fund prospectus contains this and other information about the underlying variable portfolios.

Variable products, and their underlying portfolios, are not insured or guaranteed by the FDIC or any other government agency, are not a deposit and are subject to risk, including loss of principal. Variable annuities are long-term investment vehicles designed for retirement purposes. Withdrawals from annuities are subject to applicable surrender charges, ordinary income tax, and if taken prior to age 59½, a 10 percent federal tax penalty may apply. Variable life insurance is an insurance product with investment features. It is most appropriate when there is a need for life insurance protection. If tax-free loans are taken, and the policy lapses, a taxable event may occur. Loans and withdrawals from life insurance policies that are classified as modified endowment contracts may be subject to tax at the time the loan or withdrawal is made. Loans and withdrawals reduce the death benefit, cash surrender value and any living benefit amount. Consult a qualified tax adviser regarding individual circumstances.

Variable annuities are sold by prospectuses.

Product availability varies by state.

Some portfolios contain different investments than similarly named retail funds offered by the portfolio manager. Investment results may be higher or lower.

* The information presented regarding the portfolio's holdings, weightings and composition are accurate as of the date indicated and are subject to change at any time.